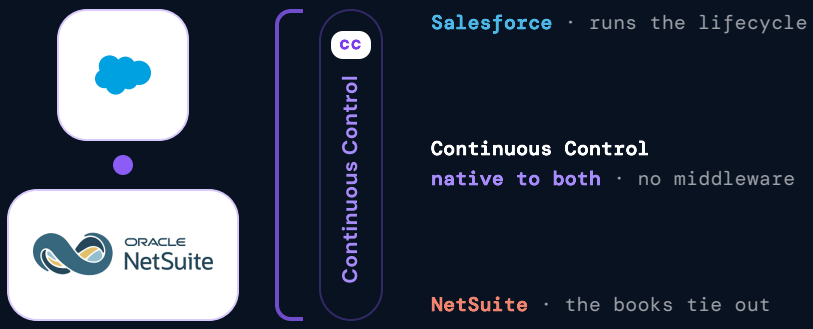
The fastest way through a NetSuite account.

Continuous Control connects Salesforce Agentforce Revenue Management to the customer's NetSuite ledger with native apps on both platforms. The CFO keeps NetSuite as the system of record. **You keep the whole deal on Salesforce.**



THE ONE THING

Continuous Control only works on Salesforce Agentforce Revenue Management. So every Continuous Control deal is an Agentforce Revenue Management deal. It can't run on legacy CPQ, and it can't shrink your platform. It's built on it.

YOUR QUESTIONS

How do you speed my deal up?

Your NetSuite accounts stall because the CFO says **"our books are in NetSuite."** We kill that objection in the first call, with a live product, not a promise. The integration line never enters the SI scope.

How do you help me replace Zone?

Zone Billing, 360 Subscription Billing, and SuiteBilling win for one reason: finance wants billing near the ledger. **We remove that reason.** The money that would have gone to a NetSuite billing app becomes RCB consumption.

What do you add when I sell RCB?

The CFO's sign-off. RCB does the billing, and every invoice and payment lands in the NetSuite books automatically, tied out to the penny. Finance keeps its system of record, so finance stops fighting RCB.

Why aren't you a threat?

We only run on Agentforce Revenue Management, so every one of our deals is one of your deals. Billing stays on Salesforce in every path we sell. **The only thing we take off the table is the objection.**

THE BILLING PLAY

Displace **Zone Billing**, **360 Subscription Billing**, and **SuiteBilling**. Billing comes into Salesforce, the customer gets **full RCA + RCB adoption**, the books tie out in NetSuite, and the NetSuite-side billing deal never happens.

THE SAME DEAL

WITHOUT CONTINUOUS CONTROL

- The CFO vetoes the deal: "our books are in NetSuite."
- An SI scopes middleware for months. The deal waits.
- The integration lands in the SI scope and triggers a re-scope.
- Zone or SuiteBilling takes the billing.

WITH CONTINUOUS CONTROL

+ The CFO **watches it work in the first call** and becomes a sponsor.
+ Nothing added to the SI scope. Prebuilt, switched on.
+ A product license. The deal keeps moving.
+ **RCB takes the billing.** The books tie out in NetSuite.

WHY IT'S FAST

Middleware and complex integrations are the long tail of an RCA/RCB rollout, and the expensive part. Continuous Control makes that part **prebuilt, faster, and cheaper**, keeps billing in Salesforce, and **the CFO sees it working on the first call**.